



2024 Marketing Opportunities

The **Bronze** option is simple and economical for any company. You will receive a 3'x5' sign on the chain link fence on the grandstand side of the front straightaway.

\$750 (Red Area on attached map)

The **Silver** option will give a little more exposure for your company. You will receive a 3'x10' sign on the inside retaining wall on the front straightaway, your company image will be displayed in rotation on our video board, and you will receive one season pass for 2024.

\$1,200 (Blue Area on attached map)

The **Gold** option will be the higher end when it comes to signage at I-70 Speedway. You will receive an 8'x16' billboard on the outside retaining wall of the racetrack, your company image will be displayed in rotation on our video board, and you will receive two season passes for 2024.

\$3,500 (Yellow Area on attached map)

The **Platinum** option is a package of all three above options. You will receive the 3'x5' sign, the 3'x10' sign, the 8'x16' billboard, 3 season passes, along with 6 single use suite passes for 2024.

\$6,000

We also offer opportunities for your company to have naming rights to a specific event during the 2024 season. The **Title** or **Presented by** sponsorship cost will vary by event. This option will feature your company name in the race event title (Example: The Carquest Auto Parts Showdown) along with all social media, radio, streaming commercials, 5'x30' highway banner, flyers etc. for that specific event. In this package, you will also have access to a private suite for your customers or guests.

Starting at \$5,500

